

DANIEL TREJO

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EDUCATION

Bachelor's in Studio Arts | Graphic Design | University of Nebraska-Omaha | 2018

SKILLS

Adobe Creative Suite | Creative Strategy | Brand Development | Bi-lingual (Spanish)

CAREER HISTORY

Graphic Designer / Art Director | Clark Creative Group | 2019 – present

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Oversee and develop creative strategies for a wide variety of mediums and goals to fit within client needs. My expertise spans across traditional and digital channels, including print, web, social media, and interactive design. Key responsibilities include overseeing the creation of these strategies from conceptualization to implementation.

Adjunct Professor | University of Nebraska-Omaha | 2021 – present

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Create and implement a course curriculum within the university design program. Different classes include: Graphic Design 2, Graphic Design 3, and Typography. Using my professional experience as a designer, these classes are structured to prepare students for what to expect in real-world setting past graduation.

Graphic Designer | National Indemnity | 2018 – 2019

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Working with the in-house design and marketing teams to create advertising and informational materials for use internally or company-wide. Project examples would be event materials, website design, newsletter layout and various small publications.

SELECT CLIENTS

Valentino's | Metropolitan Community College | Visit Omaha | Omaha Home for Boys
University of Nebraska Public Policy Center | Sienna Francis House | Inclusive Communities
Bemis Center | Columbus Public Schools
